

GDPR

We hereby inform you about the method and purpose of processing your personal data processed by our company, Mráz Agro CZ, s.r.o., in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, hereinafter referred to as the "GDPR", Act No. 101/2000 Coll., on the protection of personal data, hereinafter referred to as the "Personal Data Protection Act", and Act No. 480/2004 Coll., on certain information society services and on amendments to certain acts.

The data subject consents to the processing of the following personal data: name and surname, residential address, identification number, tax identification number, email address, telephone number, hereinafter collectively referred to as "personal data".

The data subject consents to the processing of personal data by the data controller for the purposes of exercising rights and obligations arising from the purchase agreement and for the purposes of maintaining a user account. Unless the data subject chooses otherwise, they also consent to the processing of personal data by the data controller for the purposes of sending information and commercial communications to the data subject. Consent to the processing of personal data in the full scope pursuant to this Article is not a condition which, in itself, would prevent the conclusion of the purchase agreement.

The data subject acknowledges that they are obliged to provide their personal data correctly and truthfully, whether during registration, in their user account, or when placing an order through the online shop interface, and that they are obliged to inform the data controller without undue delay of any changes to their personal data.

The data controller may entrust a third party, as a processor, with the processing of the data subject's personal data. Apart from persons

transporting the goods, personal data will not be transferred by the data controller to third parties without the prior consent of the data subject.

Personal data will be processed for an indefinite period. Personal data will be processed electronically by automated means or in printed form by non-automated means.

The data subject confirms that the personal data provided is accurate and that they have been informed that the provision of personal data is voluntary.

If the data subject believes that the data controller or processor is processing their personal data in a manner contrary to the protection of the data subject's private and personal life or contrary to the law, in particular if the personal data is inaccurate with regard to the purpose of its processing, the data subject may:

- request an explanation from the data controller or processor,
- request that the data controller or processor remedy the situation thus created.
- If the data subject requests information about the processing of their personal data, the data controller is obliged to provide such information.

The data controller has the right to request reasonable reimbursement for providing the information referred to in the previous sentence, not exceeding the costs necessary to provide such information.

Granting consent to the processing of personal data is voluntary and may be withdrawn. The data subject may also request that their personal data be erased without undue delay. The data controller must do so unless there is a legal reason for further processing.

Data Controller:

Mráz Agro CZ, s.r.o.

Jiráskova 201, 388 01 Blatná

Company ID No.: 260 779 22

<http://www.mrazagro.cz>

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Červená Řečice 25, 394 46

☎ 565 398 211

📠 737 236 343

@ info@mrazagro.cz

Data Subject:

A natural person to whom the personal data relates.

Personal Data Processor:

A natural or legal person, public authority, agency or other body which processes personal data on behalf of the data controller.